

## Mexican drinks giant GEUSA rolls out StepStone's talent management suite for 15,600 staff

Austin, Texas/London, UK: 15 December 2009 – StepStone, a leading global provider of human capital management solutions, is pleased to announced that Mexican drinks producer and distributor GEUSA is live on StepStone's ETWeb talent management suite, supporting almost 16,000 staff.

GEUSA acquired all modules of the ETWeb talent management suite in February 2009 and has gone live with Phase One, including Human Resources Management and Organization Charts for 15,600 employees. Phase II is under way and includes skills & competency management, training and development management, performance management and compensation management. Phase III is scheduled for 2010 and includes the implementation of self-service for all its administrative employees

Grupo Embotelladoras Unidas SAB de CV (GEUSA) is a holding company, with headquarters in Guadalajara, Jalisco México, dedicated to the production, commercialization and distribution of beverages and bottled water. GEUSA is the second largest Pepsico, Inc. franchiser in Mexico, and employs 15,600 people, operating nine plants and 18 distribution centers covering 40% of Mexico's territory.

Ruben Moreno, Director of Human Resources at GEUSA, said: "We are pleased to have selected StepStone and Ixaya, its partner in Mexico, for all of our people management processes. ETWeb is a fundamental tool in the transformation of our capital management strategy to support business growth. StepStone and Ixaya are providing us with a world-class IT solution and they have been extremely professional throughout the implementation."

StepStone's platform will support GEUSA in better planning, managing and evaluating employees' performance and development. The solution will also integrate a talent management module enabling the company to better

manage and track its internal talent whilst also identifying and developing future leaders.

Matthew Parker, Group Managing Director, StepStone Solutions, commented: "This high profile implementation in Mexico is testament to the effectiveness of our capability to deliver large-scale solutions in the Americas. We pride ourselves on creating high levels of customer satisfaction in every project through delivering world class technology, on time and to budget."

## About StepStone

StepStone helps businesses get increased performance from their people, helps them build and develop global talent pools, and helps people find new jobs that match their talents. Across the world thousands of organisations rely on StepStone every day to improve their business performance and talent development strategies while millions of people rely on StepStone to improve their careers. StepStone delivers world class technology and services for finding, recruiting, retaining, managing and developing talented people.

StepStone operates some of Europe's largest talent networks, accurately matching employers with potential employees, and provides a complete suite of Human Capital Management software solutions. StepStone's on-demand (SaaS) software and services enable organizations to implement efficient processes, including; attraction and hiring, post-hire talent management, performance management, compensation management, skills and competency management, career and succession planning, training and development management.

At the end of September 2009 more than 1,600 organisations, including many of the world's leading businesses, use StepStone software and services. It operates in 17 countries and employs around 800 people. Its global customers include Aviva, Deloitte, Deutsche Telekom, Lufthansa, McDonald's, Puma, ThyssenKrupp and Volkswagen.

For more information see: [www.stepstone.com](http://www.stepstone.com).

Read our blog at: <http://www.stepstonesolutions.com/communitypost>

Take the Talent Strategy Assessment at [www.talentstrategyassessment.com](http://www.talentstrategyassessment.com)

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